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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/940,025 ✓  
Inventors: Volk, Steven B. et al. Filing Date: August 27, 2001  
Group Art Unit: Unknown Examiner: Unknown  
Atty. Docket No.: M-12039 US  
Title: System And Method For Identifying Vendors Of Hidden Content  
Assignee: DataPlay, Inc.

**RECEIVED****DEC 30 2002**

**Technology Center 2100** San Jose, California  
December 20, 2002

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

**WITHDRAWAL FROM REPRESENTATION AND  
CHANGE OF CORRESPONDENCE ADDRESS**

In accordance with 37 C.F.R. § 1.36, the undersigned respectfully withdraws from all further responsibility in this application. This is a *mandatory withdrawal* because the practitioner in this application is discharged by the client. (See 37 C.F.R. § 10.40(b)(4).) At the client's request, papers associated with this application have been returned, or transferred to another law firm or new owner. A new correspondence address is given below.

I. Attorneys/Agents. This withdrawal from representation is on behalf of myself, as an attorney or agent of record, and:

- ☒ The attorneys and agents now or previously associated with Customer Nos. 24251 and 27869.
- ☒ The attorneys and agents who are now, or were previously, associated with Skjerven Morrill LLP or any predecessor to Skjerven Morrill LLP, and who were listed on a power of attorney paper in this application.
- ☐ The attorneys and agents (with registration numbers) listed on the attached paper(s).
- ☐ All attorneys and agents of record.

LAW OFFICES OF  
SKJERVEN MORRILL LLP  
San Jose, CA  
San Francisco, CA

II. Change of Correspondence Address.

☒ Please change the correspondence address and address all future correspondence to:

Alan MacPherson  
MacPherson Kwok Chen & Heid LLP  
2001 Gateway Place, Suite 195  
San Jose, CA 95110

☐ Please change the correspondence address and address all future correspondence to Customer No. \_\_\_\_\_.

☐ The correspondence address is NOT affected by this withdrawal.

III. Notice to Client. A copy of this paper and any attachments is being sent to the client.

IV. This paper and any attachments is/are provided in triplicate to facilitate Office procedures. (See 1058 O.G. 32 (Sept. 1985).) Please contact the undersigned at 408-453-9200 if there are any questions.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on December 20, 2002.

Respectfully submitted,

  
\_\_\_\_\_  
Attorney for Applicant(s)      Date of Signature

James E. Parsons  
Reg. No. 34,691